### CESG Application 2024/2025 Open Round

### Community Event Support Grant Information

#### **Grant Information**

This grant is aimed towards community groups and sport/recreation clubs that will be running an event.

For enquiries relating to this grant, please contact the City's Festivals and Events Team on:

Phone: 9550 3840

Email: Eventsteam@mandurah.wa.gov.au

Funding of up to \$3,000 (plus GST) is available to assist non-profit recreation clubs and community groups to conduct community based events that demonstrate significant benefit to the local community by encouraging participation, engaging local business and adding vibrancy to the City of Mandurah.

Items that may be eligible for funding support include:

- First Aid
- Promotion and advertising
- Traffic management
- Waste management (bins)
- Portable toilets
- Shade shelters and temporary infrastructure
- Venue hire fees for City of Mandurah facilities, parks and reserves
- Security

<u>Click here</u> to view the Guidelines on the City of Mandurah website.

Applicants are encouraged to provide the City with as much information as possible to ensure the best outcome through this competitive process.

#### Please note:

- The maximum financial annual amount available is up to \$3,000 (plus GST) for any eligible organisation.
- The total grant funding pool available is \$30,000 (plus GST) for the 2023 2024 financial year.
- If successful, funding will be provided in split payments (70% prior to the event and 30% upon receipt of the post event report and supporting documentation, which must be submitted no later than 30 days following the date of the event).

#### **Application Process**

An Events Officer will be your main contact throughout the entire process:

- 1.Read through the guidelines thoroughly to ensure your organisation and event are eligible
- 2.Visit the City of Mandurah, Community Assistance Grants webpage <a href="https://www.mandurah.wa.gov.au/community/support/grants-and-sponsorship/community-and-individual-grants">https://www.mandurah.wa.gov.au/community/support/grants-and-sponsorship/community-and-individual-grants</a> for more information. Click on the link to the online application form for the Community Event Support Grant.

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Form Preview

3. Complete the online application.

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- Create a login using an email address and password that will be used for the duration of the grant process (first time users only).
- Login and commence your application online.
- Attach the following documents as required:
  - Certificate of Incorporation
  - Recent financial statement
  - Public Liability Certificate of Currency
  - Letters of Support (letters cannot be obtained from the City, the Mayor or Councillors)
  - Copies of quotes from suppliers/consultants in relation to the funding application

### **Applicant Details**

\* indicates a required field

#### Organisation Details

**Please note:** the Community Event Support Grant is only available to not-for-profit and/or charitable organisations.

A maximum of one (1) event per year per organisation / group will be eligible (1 July - 30 June)

Organisation Name *		
Organisation Postal Address *	Address	
	Suburb State Postcode	
Organisation Website		
	Must be a URL	
Organisation ABN		
	The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.	
	Information from the Australian Business Register	
	ABN	
	Entity name	

	ABN status		
	Entity type		
	Goods & Services Tax (GST)		
	DGR Endorsed		
	ATO Charity Type <u>More information</u>		
	ACNC Registration		
	Tax Concessions		
	Main business location		
	Must be an ABN		
Please attach a copy of your Certificate of Incorporation	Attach a file:  To attach a document to this application, click on the "Choose files" button and then specify the file on your computer you wish to upload.		
Does your organisation have current Public Liability Insurance? *	□ Yes □ No		
	<b>Public Liability Insurance</b> is the applicants responsibility and is part of an organisations risk management approach to its activities.		
	Note: Public Liability insurance coverage must be at least \$20 million		
Please attach a copy of your Public Liability	Attach a file:		
Insurance *	To attach a document to this application, click on the "Choose files" button and then specify the file on your computer you wish to upload.		
Applicant Contact Details			
By submitting this application, I can knowledge at the time and is true	certify that the information supplied is to the best of my e and correct.		
Contact Person *	Title First Name Last Name		
Position / Role *			
Phone Number/s *			

Email Address *		
	This email address will be used for future correspondence regarding this application	
Event Details		
* indicates a required field		
Event Name *	Must be no more than 8 words.	
Event Date *		
Event Description *		
	Must be no more than 350 words. Provide a brief overview of event. Include planned activities, where, when and who is involved	
How is the event above and beyond the club/ groups normal operating activities? *	What makes this event different from your day to day activities	
Who will the project be targeting? *	☐ local ☐ metro ☐ regional ☐ state ☐ national At least 1 choice must be selected.	
What is your expected number of attendees for this event? *	Include participants, officials, and spectators.	
How many local		
(Mandurah and Peel region) clubs/community groups (if any) can get involved in the event? *		
How can the general public get involved, participate or watch this event? *		
	Eg: volunteer opportunities, free entry for spectators etc.	

List the opportunities for local businesses to be involved with the	
delivery of the event *	E.g. Suppliers, stallholders, host venue
Have you received City of Mandurah funding previously for this event? *	<ul> <li>○ Yes</li> <li>○ No</li> <li>If you have received funding from the City of Mandurah in this financial year for this event, you will NOT be eligible to apply for this funding round. Please see the Grants Guide for further information</li> </ul>
If yes, please advise when you were last	
funded by City of Mandurah? *	If you answered 'no', please write NA.
Please indicate the funding you received prior?	<ul> <li>□ Community Grants up to \$2000</li> <li>□ Restart Mandurah Community Grants up to \$5000</li> <li>□ Partnership Funding - 3 Year</li> <li>□ Community Event Support Grant</li> <li>□ I have not received funding from the Clty of Mandurah within the last 12 months</li> <li>□ Other</li> </ul>
Is the event a new initiative? *	<ul><li>Yes</li><li>No</li></ul>
What have you done to improve or change the event in the last 12 months to improve sustainability of the	Consider new sponsorship, increased participation numbers, how
event in the last 12 months? *	the experience for customers will be different, opportunities to engage more clubs/groups etc.

How does your event meet the Community Event Support Grant funding objectives?

Events that are assessed must meet the following funding objective:

 Assist non-profit recreation clubs and community groups to plan and deliver community-based events that demonstrate significant benefit to the local community by encouraging participation, engaging local businesses, and adding vibrancy to the City of Mandurah.

In addition successful applications must demonstrate how the proposed event aligns with the City of Mandurah

	Strategic Community Plan in one or more of the following areas:
Please select the funding objective(s) that your proposed event will meet? *	□ Facilitate opportunities that promote community led initiatives and build local capacity and capability □ Promote a positive identity and image of Mandurah and the contributions of its youth □ Provide a range of social, recreational and cultural experiences for our residents and visitors to enjoy and take pride in □ Actively partner and engage with business and industry to build Mandurah's entrepreneurial capacity and capability □ Leverage partnerships with key stakeholders to achieve improved economic outcomes with due consideration to environmental impacts
Please describe how your event will meet the funding objectives *	
Event Budget	

\* indicates a required field

### **Budget**

**Don't** insert a '\$' sign. This will be done automatically.

Don't add commas to figures, eg write \$1000 NOT \$1,000. The form will convert the figures to show the comma as needed.

Please list all sources of anticipated income for the event. Eg: ticket sales, merchandise sales, other sources of commercial or grant funding etc.

Income	\$
	\$
	\$
	\$
	\$
	\$
	\$
_	\$
	\$

Income Total

Total Income Amount *		
\$		
This number/amount is calculated.		
Expenditure		
·		
<b>Don't</b> insert a '\$' sign. This will b	pe done automatically.	
	write \$1000 NOT \$1,000. The form will convert the figures	
to show the comma as needed.		
	cipated expenditure for the event. Eg: infrastructure,	
audio visual, security, traffic	management etc.	
Expenditure	\$	
	Must be a dollar amount.	
	\$	
	\$	
	\$ \$	
	\$	
	\$	
	\$	
Expenditure Total		
Total Expenditure Amount *		
\$		
This number/amount is calculated.		
Expenditure of City of Ma	indurah Grant	
	ses match the approved items on the 'what we WILL fund'	
list in the grant guidelines availa	ble <u>here</u> .	
List all expenses to be covere	ed by City of\$	
Mandurah grant funding	ed by city of p	
3	\$	
	\$	
	\$	
Total Grant Amount Requ	iested	
Total Grant Amount	\$	
Requested * Must be a dollar amount.		
	What is the total financial support you are requesting in this application?	

Total Project Cost *	\$ Must be a dollar amount. What is the total budgeted cost (dollars) of your project?
Provide Quotes	
Attach quotes that reflect the ex requested.	penditure listed above for the City of Mandurah grant
Attach quotes *	Attach a file:
	To attach a document to this application, click on the "Choose files" button and then specify the file on your computer you wish to upload.
Letter of Support	
Event organisers are encouraged stakeholder.	d to submit a letter of support for their event from a
Letter of Support Attach a file:	
To attach a document to this application your computer you wish to upload.	ation, click on the "Choose files" button and then specify the file on
Event Promotion and M	arketing
* indicates a required field	
Which of the following will you use to promote and market your project? *	☐ Facebook ☐ Newspaper editorial ☐ Twitter ☐ Flier ☐ Newspaper advertisement ☐ Posters ☐ Emails out to networks ☐ Street Signage ☐ Media Release ☐ Pull up banner choose as many as required
	Acknowledging the City of Mandurah.
	It is a condition of this grant that you acknowledge the funders in the promotion, media releases and marketing of your project as follows:
	<ol> <li>To acknowledge the grant in media or verbal statements please use the following;</li> </ol>
	"Proudly supported by the City of Mandurah"
	2) To acknowledge the grant in marketing material it is

essential that the correct logos must be used;

### To source the appropriate logos from both City of Mandurah please contact

Eventsteam@mandurah.wa.gov.au

Thinking about your project, what ways could you acknowledge the City of Mandurah? \*

□ Written	□ Reference in	☐ Social pages
acknowledgement	Meeting Minutes	eg. Facebook,
on flyers (no logo)		Instagram, Twitter
□ Plaque	☐ Acknowledged	☐ Event website
	by MC at events	
□ Display CoM	☐ Acknowledge	□ Radio
flag banners at the	in event media	
event	release	
☐ Acknowledged	☐ Joint media	
in newsletters	promotions	

This is the final question of the application form.

If you have completed all relevant fields please click SUBMIT.

If you have any questions or want to give feedback on this form or process please contact the Festivals and Events Team on 9550 3840 or email Eventsteam@mandurah.wa.gov.au Thank You!